

BK-Launch Entrepreneurship Awards 2024

Application form

This application form consists of 25 questions, including general information of the applicant, general information of the company, characteristics of the product/service/project, its innovativeness and feasibility. We ask you to fill out this form carefully and completely. **Except for question 16, all questions are obligatory.** Please take note of the award category descriptions and general terms and conditions as described on the BK-Launch website.

Please send the completed form, together with the required images in high quality, your budget plan, timeline/planning and (optional) additional documentation in an attached and combined zip-file to:
bk-launch@tudelft.nl

The final deadline for applications is Sunday September 15th 23.59.

For questions and concerns regarding the application form or process, feel free to send an email to Marilotte Stemerding via **m.l.c.stemerding@tudelft.nl**

Category

For which award category are you applying? (please select one option)

At-Launch (start-up)

Post-Launch (scale-up)

General information

1. Full name (applicant only, main point of contact)

2. Company name

3. Email (main point of contact)

4. Phone number (main point of contact)

5. Company address

6. KVK registration number

7. Date of graduation

8. Institution of graduation

Company information

9. Full name(s) of founder(s)/team members

11. Company website

12. Other social media (please specify)

13. Company logo (in attachment)

14. Photo of company founder(s)/team (in attachment)

15. Photo representing company product/service (in attachment)

16. Upload any additional documentation (brochure, video, etc.) (in attachment) representing your company and write a short explanation below (optional)

Product/Service/Project

The following questions concern the specific product/service/project you are planning to use the award for.

17. Please describe your product/service/project (max. 100 words)

18. Please upload a budget plan (in attachment) and write a short explanation below (max. 100 words)

19. Please upload a planning/timeline (in attachment) for the realisation of your project and write a short explanation below (max. 100 words)

20. What other grants/awards/financial support have you received for this particular project?

Pitch

The following questions concern the specific product/service/project you are planning to use the award for.

21. How is your product/service/project contributing to taking on societal challenges related to the built environment? (max. 150 words)

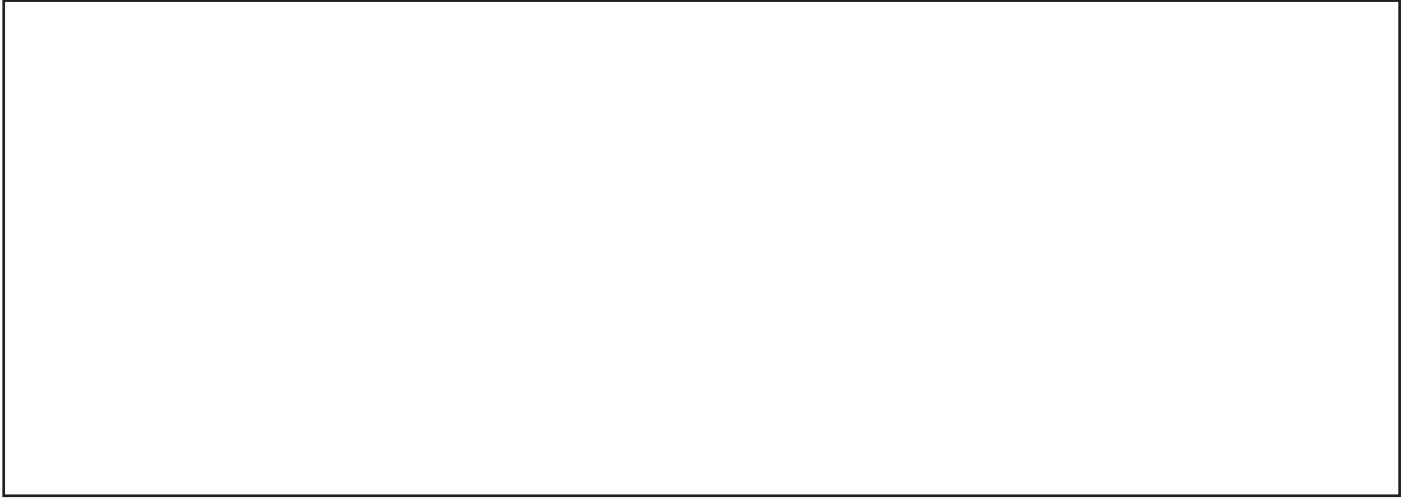
22. Why is your product/service/project innovative? (max. 150 words)

23. How competitive is your product/service/project related to its position on the market? (max. 150 words)

24. What kind of risks may your product/service/project be sensitive to? (max. 150 words)

25. What are the opportunities for future development/expansion of your product/service/project? (max. 300 words)

Please include details regarding the (new) product/service/project itself, but also what this would mean for business-related practicalities (e.g. need for test locations, office/storage/commercial space, etc.).



General Terms & Conditions

Please read and accept our general terms and conditions (available on the BK-Launch website) regarding the BK-Launch Entrepreneurship Awards 2024.

I have read and accept the general terms and conditions to apply for the BK-Launch Entrepreneurship Awards 2024.